

JODI CARR

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Professional Profile

A diverse management professional artist with 30 + years of experience in graphic design, art development and instruction. Highly analytical, innovative, and organized with a history of formulating strategies, creating programs, and managing activities. Outstanding oral and written communication, negotiation, and interpersonal skills that result in productive relationships at all levels. Strong critical thinking, problem solving, and time management skills handling multiple responsibilities and projects in high-pressure environments. Proven success accurately analyzing partner and customer needs to design effective solutions.

Education

SAN JOSE STATE UNIVERSITY, San Jose, California December 20, 1985
Bachelor of Science Degree in Graphic Design; Illustration Concentration. Graduated with Distinction

EVERGREEN VALLEY COLLEGE, San Jose, California May 21, 2021

AA Health Sciences

SAN JOSE CITY COLLEGE, San Jose, California May 21, 2021

Print Media Certificate Level 2

JOHN HOPKINS UNIVERSITY, online through COURSERA October 14, 2021

COVID-19 Contact Tracing Certificate

Areas of Expertise

- Highly skilled in graphic design, illustration and drawing caricatures
- In depth knowledge of the corporate event industry
- Excellent communications and collaboration skills
- Mentoring and coaching ability
- Interpersonal sensitivity and responsiveness to customers
- Ability to work with minimum of direct supervision or guidance from others

Experience

Owner, ARTY PARTY, San Jose, CA

(1981 - Present)

- Created and delivered entertainment art services for private and corporate events, drawing over 150,000 caricatures at events, and offering consultative services for planning events and parties. Taught workshops across the USA, EU and UK.
- Created and managed online galleries for clients. Managed all aspects of the business including marketing, booking clients, writing contracts, selecting vendors if needed, billing, customer relationship management, and developed and maintained website to advertise portfolio of works and events.
- Pivoted, along with many events industry clients in 2020, when all in-person events were cancelled and delivered remote caricaturist services via Zoom, Ring and WebEx.

Technical Skills

Proficient in Adobe Photoshop, Adobe AfterEffects, Adobe Illustrator, Autodesk Sketchbook Pro, Zoom, Ring, WebEx, Publisher Microsoft Office Suite, iOS Operating System.